



*To enrich lives through effective and caring service*



July 21, 2011

**Santos H. Kreimann**  
Director

**Kerry Silverstrom**  
Chief Deputy

TO: Beach Commission  
FROM: *Cathina Love for*  
Santos H. Kreimann, Director

**SUBJECT: BEACH COMMISSION AGENDA – JULY 27, 2011**

Enclosed is the agenda for your meeting of July 27, 2011, together with the minutes of your June 22, 2011 meeting. Also enclosed are reports related to Agenda Items 3A, 4A, 5A, 5B, 5D and the Beach Commission Attendance Record.

Please call me if you have any questions or need additional information.

SHK:CML:cm  
Enclosures



# County of Los Angeles Beach Commission

13837 Fiji Way, Marina del Rey, CA 90292  
Phone: (310) 305-9546 Fax: (310) 822-0119

Web Page: <http://beaches.lacounty.gov> or <http://marinadelrey.lacounty.gov>



## AGENDA

Meeting of the Beach Commission

July 27, 2011

9:30 a.m.

Burton Chace Park  
13650 Mindanao Way  
Marina del Rey, CA 90292

### 1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE

### 2. APPROVAL OF MINUTES

(June 22, 2011)

### 3. OLD BUSINESS

A. Review of Beach Commission Rules (RECOMMEND TO BOARD)

### 4. NEW BUSINESS

A. Third Amendment to the Adopt-A-Highway Beach Trash Barrel Sponsorship (RECOMMEND TO BOARD)

### 5. STAFF REPORTS

A. Ongoing Activities Report (DISCUSS REPORT)

▪ Board Actions on Items Relating to Beaches

B. Beach and Marina del Rey Special Events (DISCUSS REPORT)

C. Facilities and Property Maintenance Division Report (VERBAL REPORT)  
Regarding Beach Maintenance

D. Capital Projects Status Report (DISCUSS REPORT)

E. Lifeguard Report (VERBAL REPORT)

### 6. COMMUNICATION FROM THE PUBLIC

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Clare Bronowski, Chair  
Catherine McCurdy,  
Vice-Chair

Thomas Barnes  
Ronald Chatman  
Rosi Dagit  
Gary R. Dimkich  
Walt Dougher

Don Doyle  
Jeffrey Jennings  
Kelly McDowell  
Charles Milam  
Wayne Powell

Norma Pratt  
Don Rohrer  
Jeffrey Sallee  
Andrew Stern

7. **NEXT MEETING DATE & LOCATION** – Wednesday, September 28, 2011, at 9:30 a.m. at Burton Chace Park Community Room.

8. **ADJOURNMENT**

**PLEASE NOTE:**

1. The Los Angeles County Board of Supervisors adopted Chapter 2.160 of the Los Angeles Code (Ord. 93-0031 § 2 (part), 1993), relating to lobbyists. Any person who seeks support or endorsement from the Beach Commission on any official actions must certify that he/she is familiar with the requirements of this ordinance. A copy of the ordinance can be provided prior to the meeting and certification is to be made before or at the meeting.
2. The agenda will be posted on the Internet and displayed at the following locations at least 72 hours preceding the meeting date:

Department of Beaches and Harbors' Website Address: [beaches.lacounty.gov](http://beaches.lacounty.gov) or [marinadelrey.lacounty.gov](http://marinadelrey.lacounty.gov)

Department of Beaches and Harbors  
Administration Building  
13837 Fiji Way  
Marina del Rey, CA 90292

Marina del Rey Information Center  
4701 Admiralty Way  
Marina del Rey, CA 90292

Burton Chace Park Community Room  
13650 Mindanao Way  
Marina del Rey, CA 90292

Lloyd Taber – Marina del Rey Library  
4533 Admiralty Way  
Marina del Rey, CA 90292

Si necesita asistencia para interpretar esta informacion llame al (310) 305-9546.

**ADA ACCOMMODATIONS:** If you require reasonable accommodations or auxiliary aids and services such as material in alternate format or a sign language interpreter, please contact the ADA (Americans with Disability Act) Coordinator at (310) 305-9590 (Voice) or (310) 821-1737 (TDD), with at least three business days notice.

**COUNTY OF LOS ANGELES BEACH COMMISSION  
MINUTES OF JUNE 22, 2011**

**COMMISSIONERS PRESENT**

Clare Bronowski, Chair  
Rosi Dagit  
Walt Dougher  
Don Doyle  
Jeffrey Jennings  
Catherine McCurdy, Vice Chair  
Charles Milam  
Wayne Powell  
Jeffrey Sallee  
Andrew Stern

**ABSENCES**

Thomas Barnes  
Ronald Chatman  
Gary Dimkich  
Kelly McDowell  
Norma Pratt  
Don Rohrer

**STAFF PRESENT**

Santos Kreimann, Director  
Walter Popoff, Executive Assistant  
Mike Frazer, Chief, Lifeguard Division, Los Angeles  
County Fire Department  
Kenneth Foreman Acting Division Chief, Facilities and  
Property Maintenance Division  
Catrina Love, Community & Marketing  
Services Division  
Penelope Rodriguez, Community & Marketing  
Services Division  
Gene Campbell, Information Technology Division

**GUEST SPEAKERS**

None

**MEETING LOCATION**

Burton W. Chace Park Community Room

**1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

Chair Bronowski called the meeting to order at 9:43 a.m. and asked Commissioner Powell to lead the Pledge of Allegiance. Staff and the public stood and recited the Pledge of Allegiance.

**2. APPROVAL OF MINUTES**

Commissioner Bronowski asked if anyone had any comments about the minutes from the last meeting. No one had any comments and the minutes were approved unanimously.

3. **OLD BUSINESS**

None

4. **NEW BUSINESS**

A. Review of Beach Commission Rules

Miss Love stated that there had been updates to the Beach Commission Rules, which were based on the discussion from the last meeting and questions about a quorum and absences being excused or unexcused. It was decided that the reason for an absence does not matter and that it will just be counted as an absence. Other changes that were reflected is a quorum and members being active or inactive. She also stated that the Closed Session section has been removed and additional agenda posting locations and the website has been identified on the Rules. Chair Bronowski asked if the active versus inactive was in the rules now and if it was part of the ordinance. Miss Love stated it did not have to be part of the ordinance and that there was a quorum present; however, it was mistakenly put on the agenda as a discussion item so it will have to be voted on next month and then moved on to the Board. Chair Bronowski explained this will help the Commission to have quorums; if you miss three consecutive meetings, you will be placed on the inactive list then you don't count toward the quorum. When you attend the next meeting, you will become active again. An attendance list will be distributed starting in July with no difference between an excused or unexcused absence. Commissioner Milam said he thought a rule was already in place regarding attendance and being removed from the Commission. Mr. Kreimann said at the last meeting it was discussed that the Commission would adopt the South Bay COG rule regarding absences since it is a good idea. Chair Bronowski asked was the four vacancies the same as having inactive members and wants that made clear. Miss Love said that would be updated and asked the Commissioners to email her with any other changes or updates to be added to the rules. Commissioner Powell asked why there were no appointments from Supervisor Molina's office. Mr. Kreimann said DBH would follow up on that.

Commissioner Dagit asked about the bidding process for the camp operators and if there would be a schedule so operators would know when their application for a particular location is due and when the review is to occur so that it is clear to the operator. Mr. Kreimann said there would definitely be a schedule provided as part of the invitation for bids. Commissioner Dagit asked if the schedule would be available by early October of which location the operator has secured for next summer. Mr. Kreimann stated that the decisions would probably be made by the end of the calendar year. Commissioner Dagit commented that it would be hard on the operators to start advertising at camp fairs in October and November. Mr. Kreimann said it was his understanding that if the process was complete by the end of the calendar year, that would be enough time for the operators to market their camps. The operators would be notified on a flow basis. So some of them would know in October but not everyone. Mr. Kreimann said it would be done as quickly as possible. Commissioner Milam agreed with Commissioner Dagit about that not being enough time.

B. Presentation of the Department of Beaches and Harbors Strategic Plan for 2011-2013

Mr. Kreimann thanked staff for their hard work and input on the development of the Strategic Plan. He also thanked the Board offices, as well as the Design Control Board and the Beach and Small Craft Harbor Commissions. Mr. Kreimann said he received comments from the Board offices, DBH employees and all the Commissions. The input has been incorporated into the plan. Mr. Kreimann then narrated the Strategic Plan Power Point presentation to the Commission. Commissioner Powell asked about the Department's relationship with the Coastal Commission and the Fire Department. Mr. Kreimann said that DBH works very closely with these Departments, as well as the Department of Public Works and the Sheriff's Department in Marina del Rey. Chair Bronowski mentioned that the presentation had not talked about the beach front property managed by DBH. Mr. Kreimann said the presentation on the Strategic Plan was specifically Beach Commission-related.

Chair Bronowski thanked Mr. Kreimann for the hard work put into this plan.

## 5. STAFF REPORTS

Chair Bronowski asked that the written reports be received and filed.

### C. Facilities and Property Maintenance Division Report

Mr. Foreman stated that staff was preparing for the 4<sup>th</sup> of July, which is the heaviest beach day depending on the weather. Chair Bronowski mentioned getting the word out about there not being fireworks in the Marina this year and about the traffic being a problem for residents. Mr. Kreimann said there would not be a traffic problem. Miss Love told the Commission that the Community and Marketing Services Division put the notice on the DBH website, Facebook and Twitter. In addition, the media was notified, as well as canvassing the 4<sup>th</sup> of July fireworks websites to ensure Marina del Rey was not mentioned as a site to view fireworks. Commissioner Dougher asked Mr. Foreman about the Board's direction on the maintenance of the restrooms. Mr. Kreimann said DBH had received some complaints from the public regarding the change in schedule for cleaning the restrooms. The media focused on the cleanliness issue, but the complaints were about the restrooms not being opened early enough with the change in shift. The Board approved a special allocation to hire temporary workers so the restrooms could be opened earlier. Mr. Kreimann mentioned the upcoming closure of the 405 freeway and that DBH had moved some workers around to accommodate the cleaning of restrooms of the affected beaches.

### E. Lifeguard Report

Chief Frazer said the Lifeguards were beginning full summer staffing. Chief Frazer invited the Commissioners to the International Surf Festival and Medal of Valor Dinner that is coming up in Redondo Beach and the Lifeguard Championships. He also invited them to the Pier-to-Pier swim, the Junior Lifeguard Regional Championships and the California Surf Lifesaving Association Regional. Chief Frazer mentioned that the Lifeguards would be sending a team to the Lifeguard National Championship in New Jersey and said if they win it would be the 25<sup>th</sup> consecutive year. Chief Frazer complimented Mr. Kreimann and the DBH staff for the Strategic Plan and thought it was a very good plan. Commissioner Powell commented that the Strategic Plan was outstanding and invited the Commissioners to the Manhattan Beach concerts in the park.

## **ADJOURNMENT**

**Chair Bronowski adjourned the meeting at 11:22 a.m.**

## **NEXT MEETING DATE AND LOCATION**

The next meeting is scheduled for July 27, 2011 at 9:30 a.m. at Burton Chace Park.

Respectfully Submitted,

Cheryl McGee  
Commission Secretary



*To enrich lives through effective and caring service*



July 21, 2011

**Santos H. Kreimann**  
Director

**Kerry Silverstrom**  
Chief Deputy

To: Beach Commission  
From: *Kerry Silverstrom for* Santos H. Kreimann, Director  
Subject: **AGENDA ITEM 3A - REVISION OF BEACH COMMISSION RULES**

Item 3A pertains to the proposed revisions to the Los Angeles County Beach Commission Rules, which were presented as a discussion item for your review and input at the June 22<sup>nd</sup> meeting. At the request of your Commission, the attached redlined draft of the revised Rules identifies added language, which provides that vacant seats on the Commission are considered to have an inactive status. The draft also includes the addition of the Lloyd Taber-Marina del Rey Library as one of several locations where the Commission's agenda will be posted prior to each regular meeting.

Your Commission's recommendation to the Board of the revised Beach Commission Rules is requested.

SHK:ks  
Attachment





# Rules



of the  
**Los Angeles County  
Beach Commission**

Revised ~~June~~ July 11, 2011

# **RULES OF THE BEACH COMMISSION**

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# **RULES OF THE COUNTY OF LOS ANGELES BEACH COMMISSION**

**Approved by the County of Los Angeles Beach Commission on  
July ~~ne~~ 227, 2011**

## **CHAPTER I GENERAL PROVISIONS**

Section 1. **APPLICATION.** These rules shall apply to the County of Los Angeles Beach Commission ("the Commission").

Section 2. **RULES OF ORDER.** The proceedings of the Commission shall be governed by the Ralph M. Brown Act (the "Brown Act"), and such other laws of the State of California as may apply, and to the extent the Brown Act and other statutory laws of the State of California do not apply, by Robert's Rules of Order, newly revised, except as herein otherwise provided (collectively, the "Rules"). The foregoing notwithstanding, compliance with the Rules shall not be mandatory except to the extent required by law, and failure to follow Robert's Rules of Order or these Rules shall not invalidate any Commission action taken. The County Counsel shall act as parliamentarian and, on request of the Chairperson, shall give parliamentary advice.

## **CHAPTER II COMMISSION MEETINGS**

Section 3. **REGULAR MEETINGS.** The regular meetings of the Commission shall be held on the fourth Wednesday of each month, commencing at the hour of 9:30 a.m., in the Community Room of Los Angeles County's Department of Beaches and Harbors' Chace Park, at 13650 Mindanao Way, Marina del Rey, California, or such other day, time, or place as the Commission may decide for its next scheduled regular meeting. If any regular meeting day falls upon a holiday, the regular meeting of the Commission shall normally meet the first succeeding day which is not a holiday commencing at the same hour.

Section 4. **SPECIAL MEETINGS.** The Commission may elect to hold a special meeting on a day, at a time or in a location other than that prescribed in Section 3 for regular meetings. All Rules pertaining to regular meetings of the Commission shall apply to special meetings to the extent they may be applicable to the special meeting to be conducted.

Section 5. **PUBLIC HEARINGS.** The Commission may hold public hearings and may appoint one of its members to be the hearing officer, with responsibility for reporting his or her findings and recommendations to the Commission.

Section 6. **QUORUM.** A majority of active members of the Commission shall constitute a quorum. A quorum must be present for the Commission to conduct its

business. All vacant positions on the Commission are considered to have an inactive status. When an appointed member has three consecutive absences, he or she will be placed on inactive status. Appointed members will automatically be reinstalled when he or she attends the next regularly scheduled meeting. When an appointed member has four consecutive absences, the Chairperson of the Commission will notify the appointing Supervisor, by letter, of unacceptable attendance.

Section 7. **MAJORITY VOTE.** No act of the Commission shall be valid or binding unless a majority of the quorum of the Commission present concurs. However, if there is no quorum of the Commission on an item, the Commission may refer the item to the Board of Supervisors with a notation of the Commission's vote.

### **CHAPTER III**

#### **ELECTION, POWERS, AND DUTIES OF CHAIRPERSON AND VICE-CHAIRPERSON**

Section 8. **ELECTION OF CHAIRPERSON AND VICE-CHAIRPERSON.** At its January meeting, the Commission shall elect both a Chairperson and a Vice-Chairperson to serve until the next regular January meeting.

The process of selecting those officers calls for a meeting of a Special Ad Hoc Subcommittee, appointed by the Chair, to meet prior to the January meeting for the purpose of nominating a Chairperson and Vice-Chairperson for presentation to the full Commission. In making that recommendation, the Subcommittee shall consider the following:

- a. The Chairperson should be an appointee of the Supervisor representing either the Third or Fourth Districts, wherein are all County-operated or owned beaches. The Vice-Chair should come from the Supervisorial District not represented by the Chairperson;
- b. Each year, the Subcommittee should consider rotating the Chair between representatives of the Third or Fourth District;
- c. Ascendency from Vice-Chair to Chair is not automatic but, certainly, a consideration;
- d. One-year terms for both offices are preferred; and
- e. Qualities desirous in a Chairperson should be a demonstrated record of good attendance and experience in conducting public meetings.

Section 9. **CHAIRPERSON DUTIES AND POWERS.** The Chairperson shall possess the powers and perform the duties prescribed, as follows:

- a. Have general direction over the Commission Meeting Room;
- b. Preserve order and decorum;

- c. Assure that attendance of the public at meetings in the Meeting Room shall be limited to the number which can be accommodated;
- d. Allocate the length of time for public discussion of any matter in advance of such discussion, with the concurrence of the Commission;
- e. Allocate equal time to opposing sides insofar as possible taking into account the number of persons requesting to be heard on any side;
- f. Limit the amount of time that a person may address the Commission during a public discussion period in order to accommodate those persons desiring to speak and to facilitate the business of the Commission;
- g. Appoint hearing officers and set dates for public hearings;
- h. Establish subcommittees to serve as work groups on ad hoc or ongoing issues concerning the Commission and name Chairpersons and members of those subcommittees; and
- i. At his or her discretion, alter or change the order in which agenda items are considered, depending upon his or her determination of the importance or urgency of an item.

Section 10. **VICE-CHAIRPERSON DUTIES AND POWERS.** The Vice-Chairperson shall have all of the powers and duties of the Chairperson during the absence of, or inability to act of, the Chairperson. In the event of the resignation, removal or death of the Chairperson, the Vice-Chairperson shall serve as Chairperson for the remainder of the term.

In the event of the resignation, removal, or death of the Vice-Chairperson, or the assumption of duties and powers of the Chairperson by the Vice-Chairperson as provided in Section 9, the Commission shall elect another member to serve as Vice-Chairperson until the end of the term.

#### **CHAPTER IV CONDUCT OF MEETINGS**

Section 11. **PUBLIC MEETINGS.** Meetings of the Beach Commission are open to the public.

- a. The general public is invited to comment upon agenda items after introduction and discussion of the item by a member of the Commission or the Department.

- b. The "Communication From the Public" item on the agenda provides time for any party to address the Commission on any matters that are within the subject matter jurisdiction of the Commission.
- c. No person shall address the Commission until he or she has first been recognized by the Chair. The decision of the Chair to recognize or not recognize a person may be changed by order of the Commission. All persons addressing the Commission shall give their names for the purpose of the record and state whether they are addressing the Commission on their own behalf or on behalf of someone else. The Chair may, in the interest of facilitating the business of the Commission, limit the amount of time which a person may use in addressing the Commission.
- d. A person requesting to address the Commission will be allowed a total of three minutes per meeting, unless the item is adjusted by the Chair as deemed appropriate given the nature of the matter. Requests to be heard must be submitted to the Commission staff through the use of an approved "Request to Address" form before the item is called. Any individual found to have engaged in disruptive conduct, as defined below, may be prohibited from addressing the Commission at future meetings as set forth below.

"Request to Address" forms shall request the following information from the constituent:

- i. The name of Commission
- ii. Date of meeting
- iii. Agenda item number to be discussed or check Public Comment or Other
- iv. If the constituent is in favor or opposed to the agenda item
- v. Constituent's name
- vi. Constituent's telephone number
- vii. Constituent's address (optional)
- viii. Name of organization (if applicable)

Section 12. **REMOVAL FROM COMMISSION MEETINGS.** At the discretion of the Chair or upon vote of the Commission, the Chair may order removed from the meeting any person who commits the following acts of disruptive conduct at a regular, adjourned regular or special meeting of the Commission:

- a. Disorderly, contemptuous or insolent behavior toward the Commission or any member thereof, tending to interrupt the due and orderly course of said meeting;
- b. A breach of the peace, boisterous conduct or violent disturbance, tending to interrupt the due and orderly course of said meeting;
- c. Disobedience of any lawful order of the Chair, which shall include an order to be seated or to refrain from addressing the Commission;
- d. Any other lawful interference with the due and orderly course of said meeting; and any person so removed shall be excluded from further attendance at the meeting from which he or she has been removed, unless permission to attend is granted upon a majority vote of the Commission; and
- e. In addition, any person so removed on the basis of disruptive conduct described above may not be allowed to address the Commission for up to a maximum of 90 days. The period of prohibition from addressing the Commission will be determined by the Chair, or the Commission upon a vote, based on the number and severity of prior incidents of disruptive conduct.

Any such removal shall be effected by a peace officer upon being directed by the Chair.

Section 13. **PUBLIC COMMENT – NON-AGENDA ITEMS.** Notwithstanding any other provision of these Rules, members of the public shall have the right to address the Commission on items of interest which are within subject matter jurisdiction of the Commission. A person requesting to address the Commission on a non-agenda item will be allowed up to three minutes per meeting. A person addressing the Commission shall avoid personalities on an agenda or non-agenda item. Any individual found to exhibit disruptive conduct, as defined above, may be prohibited from addressing the Commission on agenda items during public comment at future meetings as set forth above.

Section 14. **USE OF CELL PHONE AND PAGERS DURING COMMISSION MEETINGS.** All pagers and cell phones belonging to the public, press or Commission personnel must be placed on vibrate mode or be turned off while a Commission meeting is in session.

Section 15. **ORDER OF BUSINESS.** The business of each regular meeting of the Commission shall be transacted as far as practicable in the following order:

- a. Call to order and pledge of allegiance;

- b. Action on minutes of prior meeting;
- c. Posted agenda items, e.g., regular reports, old business, new business, staff reports;
- d. Items not on the posted agenda to be discussed and (if requested) placed on the agenda for action at a future meeting of the Commission, or items requiring immediate action because of an emergency situation involving severe impairment to the public health or safety or where the need to take action arose subsequent to the posting of the agenda;
- e. Comments by members of the public on matters that are within the subject matter jurisdiction of the Commission;
- f. Presentation of scrolls, where applicable; and
- g. Adjournment.

Section 16. **AGENDAS AND POSTING REQUIREMENT.** Agendas will be posted at least 72 hours in advance of each regular meeting at the Department of Beaches and Harbors' Marina del Rey Headquarters, located at 13837 Fiji Way, Marina del Rey; the Burton Chace Park Community Room, located at 13650 Mindanao Way, Marina del Rey; the Marina del Rey Information Center, located at 4701 Admiralty Way, Marina del Rey; the Lloyd Taber-Marina del Rey Library, located at 4533 Admiralty Way, Marina del Rey; the Department's website (<http://beaches.lacounty.gov>); and at the next scheduled meeting site. The agenda will describe each agenda item to be considered, the proposed action, and the location and time of the meeting.

## **CHAPTER V MISCELLANEOUS PROVISIONS**

Section 17. **SECONDED MOTION.** Each motion made by any member of the Commission shall require a second. Motions and seconds may be made by any member of the Commission, including the Chairperson.

Section 18. **ROLL CALL.** Actions will be taken by voice vote except where specifically required by law or requested by a member. In the absence of objection during a voice vote, the Chair may order the item unanimously approved. If vote is by roll call, any member present may vote aye, nay or abstain.

Section 19. **SIGNS.** Except with prior authorization of the Chair, no placards, signs or posters or packages, bundles, suitcases or large objects shall be brought into the Meeting Room.

Section 20. **DISRUPTIONS.** All demonstrations, including cheering, yelling, whistling, hand clapping and foot stampings are prohibited.



Section 21. **DISTRIBUTION OF LITERATURE.** Except with prior authorization of the Chair, the distribution of literature, of whatever nature or kind, is prohibited.

Section 22. **SMOKING.** Smoking is prohibited in the Commission Meeting Room.

Section 23. **LOBBYISTS.** The Chair may refuse permission to any person not registered as a "County lobbyist" in accordance with provisions of Chapter 2.160 of the Los Angeles County Code who is seeking to address the Commission in his or her capacity as a "County lobbyist", as that terms is defined in Chapter 2.160 of the Los Angeles County Code.

Revised 6/7/11/11



*To enrich lives through effective and caring service*

July 21, 2011



**Santos H. Kreimann**  
Director

To: Beach Commission  
From: *Kerry Silverstrom for*  
Santos H. Kreimann, Director

**Kerry Silverstrom**  
Chief Deputy

Subject: **AGENDA ITEM 4A - AMENDMENT NO. 3 TO THE ADOPT-A-HIGHWAY  
BEACH TRASH BARREL SPONSORSHIP AGREEMENT**

Item 4A pertains to the proposed third amendment to the Beach Trash Barrel Sponsorship Agreement No. 69984 with Adopt-A-Highway Maintenance Corporation (Adopt-A-Highway). Pursuant to the agreement, Adopt-A-Highway has provided the Department of Beaches and Harbors (DBH) with trash barrels for 15 years on Los Angeles County-owned and operated beaches, in addition to cash payments from the sale of advertising space on the barrels. The current extended term expires on October 23, 2011, and Adopt-A-Highway has indicated that, because of the current economic downturn, it cannot exercise the five-year optional extension unless the agreement terms are modified to reduce its annual financial and barrel obligations to the County.

Accordingly, DBH and Adopt-A-Highway have negotiated a third amendment to the agreement that will allow for a two-year extension, with one three-year extension option, valid until October 23, 2016. The amendment will reduce the annual number of lidded barrels Adopt-A-Highway provides from 3,000 down to 2,500 and the annual escalating sponsorship payments of \$155,000 to \$175,000 down to an annual flat fee of \$145,000. However, in addition to the annual flat fee, Adopt-A-Highway may be required to make an additional payment to the County, so that the total amount paid to the County plus the cost of the barrels equal the required minimum percentage of gross revenue Adopt-A-Highway is required to pay to the County per agreement year as identified in the payment schedule below.

Agreement Year	1 <sup>st</sup> Payment and Due Date	2 <sup>nd</sup> Payment and Due Date	Total in Payments	Minimum Percentage of Gross Revenue	Minimum Percentage Due by
16 <sup>th</sup>	\$100,000 on 10/23/11	\$45,000 on 4/23/12	\$145,000	35%	12/8/12
17 <sup>th</sup>	\$100,000 on 10/23/12	\$45,000 on 4/23/13	\$145,000	35%	12/8/13
18 <sup>th</sup>	\$100,000 on 10/23/13	\$45,000 on 4/23/14	\$145,000	40%	12/8/14
19 <sup>th</sup>	\$100,000 on 10/23/14	\$45,000 on 4/23/15	\$145,000	40%	12/8/15

20 <sup>th</sup>	\$100,000 on 10/23/15	\$45,000 on 4/23/16	\$145,000	40%	10/23/16
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The proposed amendment to the agreement will allow the County to maintain its longstanding partnership with Adopt-A-Highway, resulting in the continued provision of trash barrels along the Los Angeles County beaches at no cost to the taxpayer, as well as much-needed funding for beach maintenance operations. DBH does not believe it could achieve another sponsor that would meet or exceed these terms given the limited success it has had in its efforts to both secure and maintain other sponsorships, as well as the general state of marketing in the current depressed economy.

Your Commission's endorsement of the proposed amendment in concept is requested. Amendment No. 3 to the Adopt-A-Highway Beach Trash Barrel Sponsorship Agreement and the Board letter are in their draft and review phases but will be made available to any Commissioners wishing to review them in advance of their consideration by the Board of Supervisors, which is anticipated to take place in either August or September.

SHK:ks



*To enrich lives through effective and caring service*

July 21, 2011



**Santos H. Kreimann**  
Director

**Kerry Silverstrom**  
Chief Deputy

TO: Beach Commission  
*Kerry Silverstrom for*  
FROM: Santos H. Kreimann, Director

**SUBJECT: AGENDA ITEM 5A - ONGOING ACTIVITIES REPORT**

**BOARD ACTIONS ON ITEMS RELATING TO BEACHES**

As was discussed verbally at your last meeting, on June 7, 2011, the Board approved a hiring and interim funding plan that allowed the Department to hire 13 temporary Grounds Maintenance Workers I and, as supervisors, a Grounds Maintenance Worker II and a Beach Maintenance Supervisor using one-time-only funds and savings and a slight reduction in beach maintenance expenditures. The additional personnel are almost all hired, which is allowing the Department to expand beach maintenance coverage earlier in the morning and in the night shift, thus making it possible to open restrooms earlier in the morning during this summer than the Department's revised work schedule otherwise would have allowed for. The attached report to the Board provides more in-depth information.

On June 21, 2011, Chair Clare Bronowski was reappointed to the Beach Commission upon the nomination of Supervisor Yaroslavy.

On July 5, 2011, the Board extended the sunset review date of the Beach Commission to December 31, 2014. The report of the Audit Committee relative to this matter is attached for your information.

On July 12, 2011, the Board approved a new beverage sponsorship agreement with A & A Levine Enterprises, LLC, dba Mayim Enterprises, which will provide a maximum of 100 vending machines on the County's beaches and in the public areas of Marina del Rey to be a source of water and other healthy beverages for beachgoers and Marina visitors, as well as \$662,500 in cash, plus 25% of all revenue from advertising sales on the side and front panels of the vending machines, during the agreement's potential six-year term.

SHK:ks  
Attachments (2)



*To enrich lives through effective and caring service*



June 6, 2011

**Santos H. Kreimann**

Director

**Kerry Silverstrom**

Chief Deputy

To: Each Supervisor

From: Santos H. Kreimann, Director

SUBJECT: **AGENDA ITEM #62-D – REPORT ON FEASIBILITY OF REDISTRIBUTING BEACHES AND HARBORS FUNDS TO ALLOW FOR THE HIRING OF MORE BEACH MAINTENANCE PERSONNEL**

As requested by your Board at your May 31, 2011 meeting, the Department of Beaches and Harbors has developed a plan that will allow for earlier staff coverage so that the most heavily used beach restrooms we maintain will be open and available to the public earlier in the morning than our revised work shift has allowed thus far. Most immediately, as of this past Saturday, we pulled workers from our general shift to commence a 5:00 a.m. shift with a skeleton crew to open up the parking lots and restrooms cleaned the night before, as well as to commence cleaning of restrooms on a priority basis. For the longer term, if our hiring plan is approved by your Board, we will hire 13 temporary Grounds Maintenance Workers I (GMWs I) and, as supervisors, one Grounds Maintenance Worker II (GMW II) and one Beach Maintenance Supervisor (BMS). The GMW II and BMS will supervise the early morning shift, four GMWs I will replace those already pulled from the general shift and the remaining nine GMWs I will join our already-existing night shift, to focus later in the day on maintaining the restrooms in a clean and safe condition while open to the public and, once closed, cleaning those most heavily used by early morning users the next day.

#### Background

To refresh your recollection, in years past, our maintenance crews started work at 5:00 a.m., thereby allowing for the cleaning and opening of restrooms as early as 6:00 a.m. However, our crews were off the beach as of 1:30 p.m., which meant the restrooms were open for use into the evening and yet unattended for a period of seven or more hours. Believing this was not the best service for the majority of beachgoers, as of May 1, we changed the work schedule of our maintenance personnel to a 7:00 a.m. to 4:00 p.m. shift, or later into the afternoon when our beach population is at its largest. This has meant, however, that restrooms have not been open until as late as 9:30 a.m. this past month, which we anticipate could go even later when beach traffic increases. The lateness of the restroom openings has most immediately negatively impacted the early morning beach users, who typically reside in the communities along the coast and use the beach early for exercise and recreational purposes.

The solution to this problem is twofold. The first is to bolster our currently understaffed night crew, which will allow us to not only perform restroom cleaning into the early evening hours, but will also allow for a full cleaning of the most heavily used restrooms once they are closed to the public. By having this "heavy" cleaning performed at night, our most heavily used restrooms will be opened and available for public use immediately when unlocked by a skeleton early morning crew scheduled to come on as of 5:00 a.m.

#### Funding

In order to staff the early morning skeleton crew, as well as the buttressed night shift, we need a total of \$372,000 as follows:

\$234,000 – 13.0 Grounds Maintenance Workers I (recurrent) at \$36,000 annually for six months

\$ 59,000 – 1.0 Grounds Maintenance Worker II

\$ 79,000 – 1.0 Beach Maintenance Supervisor

**\$372,000 - TOTAL**

The funding sources identified to meet this need for this summer season are as follows:

\$250,000 – One-time-only Marina lease option fees;

\$45,000 – One-time-only Marina lease extension fee;

\$62,000 – One-time-only savings from the delayed hiring for six months of one Principal Real Property Agent until the visioning process for the future generation of Marina del Rey commences; and

\$15,000 – Reduction in the beach maintenance budget, which will result in the deferral of some ongoing maintenance tasks, such as painting lifeguard towers and/or replacing plumbing fixtures.

To fund this amount on an ongoing basis, we would recommend allocating increased revenue we anticipate receiving next fiscal year in connection with our issuance of beach use permits, most particularly from summer recreational camp operators. We have held a series of Beach Commission meetings and also a workshop to develop a revised Beach and Harbor Use Permit Policy, one aspect of which will result in a competitive selection process for issuance of summer recreational camp permits. Up until now, we have issued permits based upon seniority and have not charged non-profit organizations for the camps they conduct on the beach. For the future, we will be coming to the Board within the next month or so with a recommendation that, for the 2012 summer season, we conduct a competitive selection process for summer camp

Each Supervisor  
June 6, 2011  
Page 3

operators meeting minimum standards developed by Lifeguards. Commencing as of this summer, however, the Director of Beaches and Harbors already has delegated authority to charge a gross receipts fee of between 10% and 25% to beach use permittees. Accordingly, we have notified all camp operators that we will be charging a \$200 administrative permit fee and a 10% gross receipts fee effective this summer.

If your Board approves of our proposed interim funding, the Chief Executive Office is prepared to include it in final changes to the County's Proposed Fiscal Year 2011-12 Budget. For the long term, if approved by your Board, we would replace the one-time revenue with the increased permit revenue. Even if none of the temporary GMWs I remain on past the summer season, we will still need the two supervisors to supervise a skeleton early morning crew, presumably again comprised of four GMWs I pulled out of our general shift, so that we may continue throughout the year to open at the earliest possible time each day parking lots and restrooms already cleaned the night before.

Relative to hiring these workers right away, we already have a certification list for GMWs I comprised of ten former Transitional Subsidized Employment (TSE) workers we used last summer. We have already processed four and are completing the processing of the remaining six. We are also taking two courses of action relative to bringing on the remaining three GMWs I: (1) working with the Department of Human Resources to run a quick recurrent exam; and (2) working with the Department of Parks and Recreation to restore a GMW I certification list that expired in February. We had earlier commenced exams for the two supervisors and anticipate completion of those either later this month or early next month.

Note that during our winter season, it has been our years' long practice to close every other restroom on beaches with multiple restrooms during non-holiday weekdays and in instances of inclement weather because of limited use. We have not previously received significant complaints from this practice and plan on continuing to operate in this fashion next winter.

I will be available to answer any questions you might have at Tuesday's Board meeting.

SHK:ks

c: Each Department Board Deputy  
Chief Executive Office  
Executive Office  
Personnel Officer  
Director of the Parks and Recreation Department





## Los Angeles County AUDIT COMMITTEE

Lori Glasgow, Chair  
5th District  
Genie Chough, Vice-Chair  
3rd District  
Louisa Ollague, Chair  
1st District  
Dorinne Jordan  
2nd District  
Carl Gallucci, Chair  
4th District

July 05, 2011

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

### ADOPTED

BOARD OF SUPERVISORS  
COUNTY OF LOS ANGELES

9 JULY 5, 2011

*Sachi A. Hamai*  
SACHI A. HAMAI  
EXECUTIVE OFFICER

Dear Supervisors:

### SUNSET REVIEW FOR THE LOS ANGELES COUNTY BEACH COMMISSION (ALL SUPERVISORIAL DISTRICTS) (3 VOTES)

#### SUBJECT

Request to extend the sunset review date for the Los Angeles County Beach Commission.

#### **IT IS RECOMMENDED THAT YOUR BOARD:**

Extend the Los Angeles County Beach Commission's sunset review date to December 31, 2014.

#### PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The Los Angeles County Beach Commission (Commission) was established on May 25, 1971 under Los Angeles County Code Chapter 2.116.220. The Board approved the most recent sunset review extension on July 12, 2005, which expired on December 31, 2009.

The Commission advises and makes recommendations to the Board and the Director of the Department of Beaches and Harbors (DBH) on County-operated beach issues.

During this review period, the Commission noted the following accomplishments:



- Made recommendations to DBH on marketing agreements, which DBH indicated would generate at least \$5.8 million in cost savings and \$3.8 million in revenue for the County. Specifically:
  - The Lifeguard Vehicle Sponsorship Agreement with Ford Motor Company. DBH indicated this Agreement saved the County approximately \$1.5 million, by providing 45 donated hybrid vehicles for lifeguards in exchange for the right to advertise Ford as the "Official Vehicle Sponsor of Los Angeles County Beaches and Beach Lifeguards." DBH indicated the County will also save approximately \$200,000 per year on fuel by using hybrids.
  - The Beach Trash Barrel Sponsorship Agreement with Adopt-A-Highway (second amendment). DBH indicated this Agreement saved the County approximately \$2.6 million by having trash barrels with lids provided and maintained by Adopt-A-Highway for all County-operated beaches. Adopt-A-Highway will also pay the County approximately \$1.6 million for advertising on the trash barrels.
  - The Lifeguard Clothing Sponsorship Agreement with Van Heusen (second amendment). DBH indicated this Agreement saved the County approximately \$2.5 million in donated clothes, towels and competition banners for lifeguards and lifeguard tower signs. Van Heusen will also pay the County \$160,000 for advertising and endorsements.
- Concession Agreements allowing vendors to provide recreation, food service, and other amenities on County-operated beaches will generate approximately \$2 million in income to the County.
- Provided feedback to DBH concerning the Department's new and revised fees for services and facilities at Marina del Rey and County-operated beaches.
- Reviewed and endorsed grant applications resulting in funds to improve Malibu Surfrider, Topanga and Dan Blocker Beaches.

### **FISCAL IMPACT/FINANCING**

The Commission does not receive stipends or other compensation. The Department of Beaches and Harbors provides the Commission with staff support, services and supplies. The Department estimates annual Commission-related expenditures of approximately \$6,500.

### **FACTS AND PROVISIONS/LEGAL REQUIREMENTS**

The Commission has 20 members; ten appointed by the Fourth District Supervisor, seven appointed by the Third District Supervisor, and one each appointed by the First, Second, and Fifth District Supervisors. Commissioners are experts, laypersons and spokespersons for groups, who have an interest in beach-related issues.

The Commission held nine meetings between January 2007 and December 2009 (an average of three meetings a year). The County Code does not specify how frequently the Commission should meet. Instead, County Code Chapter 2.116.240 gives the Commission the authority to decide how often it should meet. The Commission has determined it should meet monthly. However, the Commission Chair and Director of DBH are authorized to jointly waive the monthly meetings if there are no items that require the Commission to act. Based on the lack of a requirement for the Commission to hold a specific number of meetings and the ability to waive meetings, no comment can be made on the number of meetings the Commission held during the review period.

For the nine meetings the Commission held during this review period, an average of 9.7 (49%) members were present. The Commission recognizes its low average attendance and is actively working to improve its attendance by working to fill vacant Commission positions.

**IMPACT ON CURRENT SERVICES (OR PROJECTS)**

For the next evaluation period, the Commission will continue to make recommendations to the Board and the Director of the Department of Beaches and Harbors on beach-related issues, such as coastal preservation, marketing agreements, contracts, water quality, shoreline nourishment and erosion replenishment programs.

Respectfully submitted,



LO:tpk

Enclosures

c: Santos H. Kreimann, Director, Department of  
Beaches and Harbors  
Thomas J. Barnes, Chair, Beach Commission  
Wendy Watanabe, Auditor-Controller  
Sachi A. Hamai, Executive Officer of the  
Board  
Janet Logan, Chief of Board Operations  
Angie Johnson, Chief of Commission  
Services



**COUNTY OF LOS ANGELES  
DEPARTMENT OF AUDITOR-CONTROLLER**

KENNETH HAHN HALL OF ADMINISTRATION  
500 WEST TEMPLE STREET, ROOM 525  
LOS ANGELES, CALIFORNIA 90012-3873  
PHONE: (213) 974-8301 FAX: (213) 626-5427

WENDY L. WATANABE  
AUDITOR-CONTROLLER

ASST. AUDITOR-CONTROLLERS

ROBERT A. DAVIS  
JOHN NAIMO  
JUDI E. THOMAS

May 4, 2011

TO: Audit Committee

FROM: Wendy L. Watanabe  
Auditor-Controller

*Schneiderman  
for*

SUBJECT: **SUNSET REVIEW FOR THE LOS ANGELES COUNTY BEACH  
COMMISSION**

**RECOMMENDATION**

The Audit Committee recommend to the Board of Supervisors (Board) to extend the Los Angeles County Beach Commission's sunset review date to December 31, 2014.

**BACKGROUND**

The Commission was established on May 25, 1971 under Los Angeles County Code Chapter 2.116.220. The Board approved the most recent sunset review extension in July 2005.

The Commission advises and makes recommendations to the Board and the Director of the Department of Beaches and Harbors (DBH) on County-operated beach issues.

The Commission has 20 members, ten appointed by the Fourth District Supervisor, seven appointed by the Third District Supervisor, and one each appointed by the First, Second, and Fifth District Supervisors. Commissioners are experts, laypersons and spokespersons for groups, who have an interest in beach-related issues.

Commission members do not receive stipends or other compensation. DBH provides the Commission with staff support, services and supplies. DBH estimates annual Commission-related expenditures of approximately \$6,500.



**COUNTY OF LOS ANGELES  
DEPARTMENT OF AUDITOR-CONTROLLER**

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500 WEST TEMPLE STREET, ROOM 525  
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WENDY L. WATANABE  
AUDITOR-CONTROLLER

ASST. AUDITOR-CONTROLLERS

ROBERT A. DAVIS  
JOHN NAIMO  
JUDI E. THOMAS

May 4, 2011

TO: Audit Committee

FROM: Wendy L. Watanabe  
Auditor-Controller

*Schneiderman  
for*

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The Commission has 20 members, ten appointed by the Fourth District Supervisor, seven appointed by the Third District Supervisor, and one each appointed by the First, Second, and Fifth District Supervisors. Commissioners are experts, laypersons and spokespersons for groups, who have an interest in beach-related issues.

Commission members do not receive stipends or other compensation. DBH provides the Commission with staff support, services and supplies. DBH estimates annual Commission-related expenditures of approximately \$6,500.

### **JUSTIFICATION**

The Commission held nine meetings between January 2007 and December 2009 (an average of three meetings a year). The County Code does not specify how frequently the Commission should meet. Instead, County Code Chapter 2.116.240 gives the Commission the authority to decide how often it should meet. The Commission has determined it should meet monthly. However, the Commission Chair and Director of DBH are authorized to jointly waive the monthly meetings if there are no items that require the Commission to act. Based on the lack of a required number of meetings and the ability to waive meetings, we cannot comment on the number of meetings the Commission held during the review period.

For the nine meetings the Commission held, we noted that an average of 9.7 (49%) members were present. The Commission recognizes its low average attendance and is actively working to improve its attendance by working to fill vacant Commission positions.

Although the Commission held an average of three meetings a year and had a low average attendance, the Commission successfully fulfilled its duties. During this review period, the Commission noted the following accomplishments:

- Made recommendations to DBH on marketing agreements, which DBH indicated would generate at least \$6.8 million in cost savings and \$3.8 million in revenue for the County. Specifically:
  - The Lifeguard Vehicle Sponsorship Agreement with Ford Motor Company. DBH indicated this Agreement saved the County approximately \$1.5 million, by providing 45 donated hybrid vehicles for lifeguards in exchange for the right to advertise Ford as the "Official Vehicle Sponsor of Los Angeles County Beaches and Beach Lifeguards." DBH indicated the County will also save approximately \$200,000 per year on fuel by using hybrids.
  - The Beach Trash Barrel Sponsorship Agreement with Adopt-A-Highway (second amendment). DBH indicated this Agreement saved the County approximately \$2.6 million by having trash barrels with lids provided and maintained by Adopt-A-Highway for all County-operated beaches. Adopt-A-Highway will also pay the County approximately \$1.6 million for advertising on the trash barrels.
  - The Lifeguard Clothing Sponsorship Agreement with Van Heusen (second amendment). DBH indicated this Agreement saved the County approximately \$2.5 million in donated clothes, towels and competition banners for lifeguards and lifeguard tower signs. Van Heusen will also pay the County \$160,000 for advertising and endorsements.

- Concession Agreements allowing vendors to provide recreation, food services, and other amenities on County-operated beaches will generate approximately \$2 million in income to the County.
- Provided feedback to DBH concerning the Department's new and revised fees for services and facilities at Marina del Rey and County-operated beaches.
- Reviewed and endorsed grant applications resulting in funds to improve Malibu Surfrider, Topanga and Dan Blocker Beaches.

For the next evaluation period, the Commission will continue to make recommendations to the Board and the Director of DBH on beach-related issues, such as coastal preservation, marketing agreements, contracts, water quality, shoreline renourishment and erosion replenishment programs.

Please call me if you have any questions, or your staff may contact Robert Campbell at (213) 253-0101.

WLW:JLS:RGC:TK

**Attachments**

c: Santos H. Kreimann, Director, Department of Beaches and Harbors  
Thomas J. Barnes, Chair, Beach Commission  
Robin A. Guerrero, Chief, Board Operations  
Angie Montes, Acting Chief, Commission Services

**COMMISSION SUNSET REVIEW**  
**LOS ANGELES COUNTY BEACH COMMISSION**  
**REVIEW COMMENTS**

**Mission.** (Does the mission statement agree with the Board of Supervisors' purpose and expectations?)

Stated mission is as set forth in the ordinance establishing the Commission.  
**CONCUR.**

**Section 1. Relevance.** (Is the mission still relevant and in agreement with the Board of Supervisors' purpose and expectations?)

The Commission's mission is to review public policies, capital projects and contracts related to County-operated beaches, and make recommendations to the Board and DBH. The Commission also serves as an important component of DBH's communications strategy, to provide accurate and timely information to the beach communities and other interested parties.

The Commission's mission appears to be **RELEVANT.**

**Section 2. Meetings and Attendance.** (Are required meetings held and is attendance satisfactory?)

The Commission held nine meetings between January 2007 and December 2009 (an average of three meetings a year). The County Code does not specify how frequently the Commission should meet. Instead, County Code Chapter 2.116.240 gives the Commission the authority to decide how often it should meet. The Commission has determined it should meet monthly. However, the Commission Chair and Director of DBH are authorized to jointly waive the monthly meetings if there are no items that require the Commission to act. Based on the lack of a required number of meetings and the ability to waive meetings, we cannot comment on the number of meetings the Commission held during the review period.

For the nine meetings the Commission held, we noted that an average of 9.7 (49%) members were present. The Commission recognizes its low average attendance and is actively working to improve its attendance by working to fill vacant Commission positions.

The Commission's average attendance is **UNSATISFACTORY.** However the Commission is working to improve its attendance.

**Sections 3 and 4. Accomplishments and Results.** (Are listed accomplishments and results significant?)

During this review period, the Commission noted the following accomplishments:

- Made recommendations to DBH on marketing agreements, which DBH indicated would generate at least \$6.8 million in cost savings and \$3.8 million in revenue for the County, as discussed below.
  - The Lifeguard Vehicle Sponsorship Agreement with Ford Motor Company. DBH indicated this Agreement saved the County approximately \$1.5 million, by providing 45 donated hybrid vehicles for lifeguards in exchange for the right to advertise Ford as the "Official Vehicle Sponsor of Los Angeles County Beaches and Beach Lifeguards." DBH indicated the County will also save approximately \$200,000 per year on fuel by using hybrids.
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  - Concession Agreements allowing vendors to provide recreation, food services and other amenities on County-operated beaches will generate approximately \$2 million in income to the County.
- Provided feedback to DBH concerning the Department's new and revised fees for services and facilities at Marina del Rey and County-operated beaches.
- Reviewed and endorsed grant applications resulting in funds to improve Malibu Surfrider, Topanga and Dan Blocker Beaches.

The Commission's accomplishments and results are **SIGNIFICANT**.



**Section 5. Objectives.** (Are the objectives compatible with the mission and goals and relevant within the current County environment?)

For the next evaluation period, the Commission will continue to make recommendations to the Board and the Director of DBH on beach-related issues, such as coastal preservation, marketing agreements, contracts, water quality, shoreline renourishment and erosion replenishment programs.

The Commission's future objectives appear RELEVANT.

**Section 6. Resources.** (Are the resources utilized by the entity in support of the entity's activities warranted in terms of the accomplishments and results?)

Commission members do not receive stipends or other compensation. DBH provides the Commission with staff support, services and supplies. DBH estimates annual Commission-related expenditures of approximately \$6,500.

The Commission's expenses appear to be WARRANTED.

**Section 7. Recommendation.**

**EXTEND THE SUNSET REVIEW DATE FOR THE LOS ANGELES COUNTY BEACH COMMISSION TO DECEMBER 31, 2014.**

## Attachment II

### Los Angeles County Beach Commission Attendance Record

Commissioner	Nominated by:	3/31/07	6/30/07	9/30/07	12/31/07	3/31/08	6/30/08	9/30/08	12/31/08	3/31/09	6/30/09	9/30/09	12/31/09	Totals	% Attended
Number of Meetings per Quarter		1	0	1	0	1	1	0	1	1	1	2	0	9	
Vacant	1st District	0	0	0	0	0	0	0	0	0	0	0	0	0	0%
Ronald D. Chatman	2nd District	1	0	1	0	1	0	0	0	0	1	1	0	5	56%
Andrew R. Stern	3rd District	1	0	0	0	1	0	0	0	0	1	0	0	3	33%
Clare Bronowski, Esq.	3rd District	0	0	1	0	0	1	0	1	1	1	1	0	6	67%
Hal Ross	3rd District	1	0	0	0	0								1	33%
Jeffrey D. Jennings, Esq.	3rd District	0	0	0	0	1	0	0	0	0	1	1	0	3	33%
Rosemary (Rosi) Daglit	3rd District	0	0	1	0	0	1	0	1	1	1	1	0	6	67%
Vacant	3rd District						0	0	0	0	0	0	0	0	0%
Vacant	3rd District	0	0	0	0	0	0	0	0	0	0	0	0	0	0%
Vacant	3rd District	0	0	0	0	0	0	0	0	0	0	0	0	0	0%
Catherine McCurdy	4th District	1	0	1	0	1	1	0	1	1	1	1	0	8	89%
Charles D. Milam	4th District	1	0	1	0	1	0	0	1	0	1	2	0	7	78%
Donald W. Doyle	4th District	1	0	1	0	1	1	0	1	1	1	1	0	8	89%
Don Rohrer	4th District	1	0	1	0	0	1	0	1	1	1	1	0	7	78%
Don Lee	4th District	1	0	0	0									1	50%
Jeffery S. Sallee	4th District							0	1	1	1	1	0	4	80%
Marilyn J. White	4th District	1	0	1	0	1	0	0						3	75%
Norma Pratt	4th District	1	0	1	0	1	0	0	1	1	0	1	0	6	67%
Phil A. Pennington	4th District	0	0	1	0	1	0	0	0	0	0	0	0	2	22%
Thomas J. Barnes	4th District	0	0	0	0	1	1	0	0	0	1	1	0	4	44%
Walt Dougher	4th District	1	0	1	0	1	1	0	1	1	1	2	0	9	100%
Vacant	4th District					0	0		0	0	0	0	0	0	0%
Gary R. Dimkich	5th District	0	0	0	0	1	0	0	0	1	0	2	0	4	44%
Totals		11	0	11	0	12	7	0	9	9	12	16	0	87	
Average Attendance per Meeting														9.7	

**Legend:**

☐ Vacancy was filled or Commissioner did not serve during this period.



*To enrich lives through effective and caring service*

July 21, 2011



TO: Beach Commission  
FROM: *Kerry Silverstrom for*  
Santos H. Kreimann, Director  
SUBJECT: **AGENDA ITEM 5B – BEACH AND MARINA DEL REY SPECIAL EVENTS**

**Santos H. Kreimann**  
Director

**Kerry Silverstrom**  
Chief Deputy

**MARINA DEL REY EVENTS**

**MARINA DEL REY WATERBUS**

Through September 5

For fun on the weekend, ride the Marina del Rey WaterBus. Park your car and ride the WaterBus for a unique water's-eye view of Marina del Rey. Seven boarding stops throughout the Marina offer opportunities to shop or dine in one of the most beautiful Southern California residential and tourist areas. Bikes and strollers welcome on board, no pets allowed. Fare is \$1.00 per person, one way. Season passes are available for \$30.00.

**Through September 5**

Fridays: 5:00 pm - midnight  
Saturdays: 11:00 am - midnight  
Sundays: 11:00 am - 9:00 pm

**Marina Summer Concert Schedule**

Thursday concert nights  
August 4: 5:00 pm - midnight  
August 18: 5:00 pm - midnight

**Holiday Schedule**

Labor Day: 11:00 am - 9:00 pm

WaterBus attendants will arrange for land taxi service for passengers needing special assistance to any WaterBus boarding stop for the \$1.00 fare.

**Boarding locations are:**

Marina "Mother's" Beach (ADA accessible)  
4101 Admiralty Way

Fisherman's Village  
13755 Fiji Way

Burton Chace Park (ADA accessible)  
13650 Mindanao Way

Waterfront Walk (ADA accessible)  
Fire Station #110 Dock  
4433 Admiralty Way

Dolphin Marina (ADA accessible)  
13900 Panay Way, Dock Gate #C-200

Del Rey Landing (ADA accessible)  
13800 Bora Bora Way, Fuel Dock Gate

Esprit 1 (ADA Accessible)  
13900 Marquesas Way, Dock Gate, Slip #B-602 ½

Ample parking is available at nearby Los Angeles County lots for a reasonable fee.

For more information call: (310) 628-3219

**THE MARINA DEL REY SUMMER CONCERT SERIES 2011**

Waterside at Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey  
Through August 27, from 7:00 pm - 9:00 pm

**Classical Thursdays**

**August 4**

Lindsay Deutsch, brilliant violinist, returns to these classical concerts to play the *Violin Concerto* by Erich Wolfgang Korngold. The orchestra also plays *Overture to "Candide"* and *Symphonic Dances* by Leonard Bernstein.

**August 18**

Claire Huangci, young piano virtuoso, makes her second appearance at these classical concerts, playing *Concerto for Piano for the Left Hand* by Maurice Ravel and *Piano Concerto, No. 1* by Serge Prokofiev. The orchestra is heard in *Pacific 231* by Arthur Honegger and *Romeo and Juliet Overture Fantasy* by Pyotr Tchaikovsky.

**Pop Saturdays**

**July 30**

Tito Puente, Jr. and his orchestra ignite the stage in a spirited performance of the Afro-Cuban rhythms and Latin Jazz made famous by the original "King of Mambo", Tito Puente.

**August 13**

Aimee Mann, alternative-rock, folk-pop singer-songwriter who has been praised for her resonant voice, imaginative lyrics, and beautiful melodies, appears in concert with her band to perform some of her most insightful and introspective songs.

**August 27**

Frankie Avalon, legendary entertainer, will perform many of his chart-topping hits, including "Venus" and "Why", along with songs made famous in his numerous motion picture and television roles.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

**FISHERMAN'S VILLAGE WEEKEND CONCERTS**

Sponsored by Pacific Ocean Management, LLC

All concerts are from 2:00 pm – 5:00 pm

**Saturday, July 23**

Higher Ground, playing R&B and soulful Rock

**Sunday, July 24**

Bernie Meisinger, playing Jazz

**Saturday, July 30**

Jimbo Ross & The Bodacious Blues Band, playing Blues

**Sunday, July 31**

Russ Lesser & Thin Ice, playing Folk/Country/Rock  
(Our very own Small Craft Harbor Commission Chair)

**Saturday, August 6**

Brasil Brazil, playing Bossa Nova/Samba

**Sunday, August 7**

2 AZZ 1, playing Smooth Jazz

**Saturday, August 13**

Hound Dog Dave & the Mel-tones, playing American Music

**Sunday, August 14**

Bob DeSena, playing Latin Jazz

**Saturday, August 20**

The Surf Rockers, playing 60's Classic Surfing Music

**Sunday, August 21**

The Elian Project, playing Latin Contemporary

**Saturday, August 27**

The Doo Wah Riders, playing Country, Rock-a-Billy

**Sunday, August 28**

Rod Hall, playing R&B

For more information call: Pacific Ocean Management at (310) 822-6866

**SUNSET SERIES SAILBOAT RACES**

Marina del Rey  
Wednesdays through September 7, 2011  
5:30 pm – 8:00 pm

Spectators can enjoy these races from the comfort of one of the restaurants with views of the Main Channel on Wednesday evenings between 5:30 pm (sailboats leaving the harbor) and 8:00 pm (race finishes at California Yacht Club).

For more information call: (310) 823-4567

**35<sup>th</sup> ANNUAL OLD FASHIONED DAY IN THE PARK**

Burton Chace Park ♦ 13650 Mindanao Way ♦ Marina del Rey  
Sunday, July 24  
10:00 am – 3:00 pm

Old Fashioned Day in the Park is sponsored by the Classic Yacht Association and the Los Angeles County Department of Beaches and Harbors. This annual event offers vintage yachts to tour and restored classic cars to view. The event is free and open to the public.

For more information call: (310) 429-3028 or the Marina del Rey Visitors Center at (310) 305-9545

**BEACH EVENTS**

**BEACH SHUTTLE**

Through September 5, 2011  
Fridays and Saturdays from 10:00 am – 10:00 pm  
Sundays and Holidays from 10:00 am – 8:00 pm

Catch a free ride on the Beach Shuttle to and from Playa Vista, Marina del Rey and the Venice Pier. Enjoy the surf, sand, and surroundings of Marina del Rey in a hassle-free and relaxing way. The Beach Shuttle operates weekends and during the Thursday Marina del Rey Summer Concerts.

For more information call: Marina del Rey Visitors Center at (310) 305-9545

### **SHORE FISHING**

Dockweiler Youth Center ♦ 12505 Vista del Mar ♦ Los Angeles, CA 90245  
Saturdays: 9:00 am – 11:00 am

Los Angeles County Department of Beaches and Harbors is offering an introduction to shore fishing class. Come enjoy a beautiful morning of fishing from the shores of Dockweiler Beach. Fishing poles and bait will be provided at no cost. All ages are welcome. Anyone under the age of 12 years old must be accompanied by an adult. Anyone over the age of 16 years old must present a valid California fishing license to participate. Please call to pre-register at (310) 726-4128. **\*Limited to 10 participants per session.**

**Fishing Dates:** July 23 and July 30  
August 6, August 13 and August 27

For more information call: (310) 726-4128

### **2011 INTERNATIONAL SURF FESTIVAL**

City of Hermosa Beach

Friday, July 29 - 7:00 pm ♦ Saturday, July 30 - 6:45 am ♦ Sunday, July 31 - 7:30 am

Presented by the Los Angeles County Fire Department, the Los Angeles County Department of Beaches and Harbors, the Chambers of Commerce and Cities of Hermosa Beach, Manhattan Beach, Redondo Beach, and Torrance and BEACHSPORT.org, this annual festival features Lifeguard competitions and public events.

For more information visit: [www.surffestival.org](http://www.surffestival.org)

### **SANTA MONICA PIER TWILIGHT DANCE SERIES**

Santa Monica

Thursdays from 7:00 pm – 10:00 pm  
Through September 8

This dance series features free concerts on the Santa Monica Pier every Thursday night. The concerts will showcase a different musical theme each night.

For more information call: (310) 458-4939 or visit [www.santamonicapier.org](http://www.santamonicapier.org)

SHK:CML:ks



*To enrich lives through effective and caring service*

July 21, 2011



**Santos H. Kreimann**  
Director

**Kerry Silverstrom**  
Chief Deputy

TO: Beach Commission  
FROM: *Cabrina Love for*  
Santos H. Kreimann, Director

SUBJECT: **AGENDA ITEM 5D – CAPITAL PROJECTS STATUS REPORT**

Item 5D on your agenda provides the Commission with a status report on the Department's five beach capital projects.

Supervisory District 3

(1)	Will Rogers SB - Coastline Drive Development	\$ 9,713,588
(2)	Dan Blocker - West Improvement Project	4,790,000
(3)	Beach Restroom Septic System Replacement Program	13,788,000
(4)	Venice Beach Parking Lot Reconstruction	1,252,000
(5)	Surfrider Beach Tank Removal	<u>394,960</u>

**Subtotal** \$29,938,548

Supervisory District 4

(6)	Redondo Beach Renourishment Project	<u>6,860,000</u>
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**Subtotal** \$ 6,860,000

**Grand Total:** **\$36,798,548**

(1) Will Rogers SB – Coastline Drive Development

The project includes: reconstruction of the parking lot; construction of an engineered seawall and slope; removal to below grade of the existing wooden pilings; construction of a view deck and ADA-compliant beach access ramp; and landscaping, irrigation and security lighting improvements.

*Current Status:* Construction documents are complete. The U.S. Army Corps of Engineers (USACE) and the National Oceanographic and Atmospheric Administration (NOAA) have accepted and approved the Essential Fish Habitat study submitted by the Department of Public Works (DPW). The USACE permit is pending the issuance of the California Coastal Commission's permit, which will be issued once the legal description and layout drawings are provided by DPW. The Regional Water Quality Control Board



(RWQCB) permit will be issued once the USACE permit is secured. DPW continues to work with the environmental consultant and County Counsel to finalize the MND, which will include the results of the biological report and any comments from NOAA.

(2) Dan Blocker Beach-West Improvement Project

The project involves the development of an unimproved westerly portion of this beach site, all of which will be ADA-complaint and includes a small paved parking lot; ramp to the beach; bluff top trail; benches and picnic facilities with protective railings; new perimeter fencing; and bluff top and slope native planting, with minimal irrigation for erosion control.

*Current Status:* DPW's real estate office is developing a response to the counteroffer received from the Adamson Company on June 13, 2011. In the response, DPW will ask that the Adamson Company provide a counteroffer based on an official appraisal of the property, not what it feels the property is valued. DPW is reviewing the proposals received from as-needed consultants to develop a comprehensive design of the project to address the City of Malibu's comments on the MND and for inclusion in the CDP application.

(3) Beach Restroom Septic System Replacement Program

This program consists of the replacement of septic systems and leach fields at 16 County operated beach locations in the Topanga and Malibu areas. Each project includes the removal of existing septic pumps and tanks and installation of an advanced treatment septic system, including pumps, tanks, telemetry monitoring system, filter pods, and leach field.

*Current Status:* Construction of the replacement systems at Point Dume restrooms #1, #2, and #3 was completed at the end of June as reported to your Board last month. The Zuma Maintenance Yard and Zuma restrooms are scheduled as follows:

Zuma Maintenance Yard and restrooms Nos. 2, 6 and 7: Construction will commence in September 2011.

Zuma restrooms Nos. 8 and 9: Construction to commence in January 2012.

(4) Venice Beach Parking Lot Reconstruction

Part II of this project is to reconstruct the parking lot at Washington Blvd.

*Current Status:* The Washington Blvd. parking lot will begin construction after summer's end.

(5) Surfrider Beach Tank Removal

The abandoned saltwater concrete tank was uncovered during the storms of 2004-05. The revised project scope is pending concurrence from the California State Parks.

*Current Status:* A new scope of work will be submitted to the California State Parks office for concurrence. The new scope includes the following:

- Excavate the sand surrounding the tank to below five feet;
- Prepare a Historical American Building Survey and Historical American Engineering Records report supported by photo documentation to Historical American Building Survey and Historical American Engineering Records standards and forward it to the California State Historical Preservation Office;
- Pump out and properly dispose of existing water in the tank;
- Fill the tank with slurry cement to protect it from collapsing under the weight of beach maintenance equipment;
- Block off the opening at the top of the tank with concrete for public safety; and
- Install reflective circles or placards on the top outer wall surface as a safety measure to warn people not to run into the tank in the event it is exposed in a future storm event.

(6) Redondo Beach Renourishment Project

This project will renourish the beach between the Topaz Groin and the Redondo Pier, with approximately 160,000 cubic yards of sand.

*Current Status:* Funding to fully dredge the Marina del Rey's entry channel to its design depth has not been achieved. At this time, the volume of both contaminated and clean sediment to be dredged has not been finalized, while efforts continue to secure enough funding to fully dredge all sediment from the Marina's entrances and channel.

SHK:PW:ks